



# New Old Harbours

Reclaiming the public and  
economic value of historic port

@La Marina Living Lab  
La Marina de València  
7 — 9 of February 2019

**La Marina  
de València**

The conference *New Old Harbours* in València will address the restructuring of cities' historic ports. These are infrastructures filled with identity and memory that have lost their purpose in maritime trade, but can be transformed into great spaces of opportunity. Learning from the rights and wrongs, near and far, we are reclaiming the value of those historic ports as an integral part of the urban fabric, as extensive public spaces with a very important economic capacity, spaces which require a model of management that is intimate, agile and participatory.



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## Who are we

Consorcio València 2007 (CV07) is the public institution responsible for managing the historic harbour of the city: La Marina de València. It was established by the Government of Spain, the Regional Government of València and València City Council. La Marina, located between the industrial port of València and the beach Las Arenas, inherited the controversial legacy of two large-scale projects: America's Cup (2007 and 2010 edition) and the Formula 1 Grand Prix (2008-2012). Today, CV07 has embarked on a mission to rethink and repurpose the existing infrastructure in order to maximize the civic, commercial, ecological and cultural potential of La Marina.



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## La Marina de València in figures

- 1 million square meters
- 820 berths
- 4km of bike lanes
- 62% revenue uplift in the last 2 years
- 4 buildings dedicated to education and innovation
- First fintech incubator in Spain
- A comprehensive center of entrepreneurship which combines university education, business acceleration and investment
- 18 restaurants
- 40 companies, clubs, federations and nautical sports schools
- 19 multi-purpose buildings/spaces
- 8 historic buildings
- 2500 square meters of children-friendly zone

More quantitative information is available in our [2017 Annual Report](#).

## Where we come from

La Marina de València and its [Strategic Plan 2017 - 2022](#) outline a vision for the future, whereby both tradition and inventiveness drive the transformation of the economy, the urban and cultural environment of La Marina. With this vision in mind, we set ourselves two main goals: (1) convert La Marina into the city's engine for economic development and (2) create sustainable, inclusive and dynamic public spaces.

## La Marina Living Lab (LMLL)

At La Marina de València we understand the value of co-creation and the importance of including different actors in the design and improvement of our urban environment. This is why we have collaborated with Western Sydney University (WSU) in the process of consolidating La Marina Living Lab - an urban laboratory which uses systematic practices of participatory co-creation to design and reimagine inclusive and innovative public spaces. Our lab is a user-based process through which public space is adjusted to the preferences of those who work, study and play in La Marina. Furthermore, it follows a multi-stakeholder approach, counting on the support of research organizations, public administrations, civic associations as well as the private sector.

By providing a space for encounters and knowledge exchange between different actors, the conference *New Old Harbours* forms an important part of La Marina Living Lab. It seeks to promote the sharing of diverse perspectives and experiences which can help us understand and enhance the value of historic ports as public and economically productive spaces, as places with a memory and a future that form an integral piece of the urban fabric.

## New Old Harbours: The public and economic value of historic ports

The relationship between port and city is a topical issue which has been attracting increasing attention. Traditionally, this debate focused on which administrations and which representatives had the right to participate in the Port Authorities and with what weight.

Currently, at a time when the citizens are reclaiming their right to free use of the coastal zones, the debate focuses on the need to formulate another legislative interpretation which is more in line with the social dynamics of coastal cities and that addresses differently the distinct expertise and interests which converge on port areas of general interest.



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The concept of port-city interaction emerges when the influence of the port on the urban and metropolitan environment as well as on territorial planning and mobility becomes increasingly bigger. Yet, in the Law on State Ports (*La Ley de Puertos del Estado*) this concept has not been defined. The port-city interaction should be understood as a particular typology of assets and coastal zones that are physically connected to each other through a multitude of uses; and as a process in which port activities are transmitted to the city and vice versa – a process known as “place consciousness”.



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## Program (Draft)

In order to analyze and discuss the evolving relationship between the port and the city and highlight the need to modify the current Law on State Ports and Commercial Harbours (*Ley de Puertos del Estado y la Marina Mercante*), La Marina de València is organizing the conference New Old Harbours which will take place on 7, 8 and 9 of February 2019 in La Marina de València. During those days, the goal would be to create a space for exchanging ideas and information and, if necessary, promoting changes in the legislature and in the institutional framework.

| Date       | Time          | Event   |
|------------|---------------|---|
| February 7 | 9:00 – 9:30   | Registration  |
|            | 9:30 – 10:00  | Institutional opening   |
|            | 10:00 – 10:30 | Welcome and introduction to the conference. Vicent Llorens Martí (General Director of La Marina de València)              |
|            | 10:30 – 11:30 | Conference 1: Port, city, waterfront. Public and economically productive future scenarios. International keynote speakers |
|            | 11:30 – 12:00 | Coffee break  |
|            | 12:00 – 12:30 | Conference 2: The new vision of port-city relation. Representative of the Port Authority (Ministry of Development)        |
|            | 12:30 – 13:30 | Conference 3: Historical precedents   |
|            | 13:30 – 15:30 | Boat tour, visit of La Marina de València and lunch   |
|            | 15:30 – 16:30 | Conference 4: The citizen perspective<br>Urban activists  |
|            | 16:30 – 18:00 | Conference 5: Alternatives and urban transformations. National and international cases                                    |

| Date       | Time          | Event   |
|------------|---------------|---|
| February 8 | 9:30 – 10:00  | Recap of day 1  |
|            | 10:00 – 10:45 | Panel 1: Linking coastlines and waterfronts: The case of Barcelona, A Coruña and València |
|            | 10:45 – 11:15 | Coffee break  |
|            | 11:15 – 12:00 | Panel 2: Other national cases   |
|            | 12:00 – 13:30 | Panel 3: Spokespeople of the Parliamentary Groups   |
|            | 13:30 – 14:00 | Conclusions and institutional closing remarks   |
|            | 14:00         | Lunch   |
| February 9 | 11:30 – 14:00 | Fun activities and a farewell concert at La Pérgola                                       |



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## Contact Information

Should you have any questions, please do not hesitate to contact our Ideas & Strategy Team:

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