

USING PLACEMAKING TO HUMANISE THE SURROUNDINGS OF TINGLADO N°2

Call for Idea Proposals

THE IMPORTANCE OF RESTORING THE VALUE OF TINGLADO N°2

The recent development of Tinglado N°2 has been one of the most prominent interventions in La Marina de Valencia. The rehabilitation, initiated in 2017, has been carried out in phases and will be completed this year. As a final step of this process, we would like to open the way for the transformation of the 10.000 m² which extend around Tinglado N°2 into a great public space.

Tinglado N°2 is a large covered plaza within La Marina. Historically, its function has been to connect the sea with the city. Seen from a distance, the open structure of the building morphs into a frame which encompasses the landscape of La Marina's interior dock.

Improving the quality and humanizing the space in front of Tinglado N°2 will serve to highlight its presence and expand the plaza it covers. The intervention will bring La Marina physically closer to the nearby neighborhoods, blending the connection between the harbour and the city and facilitating the access for cyclists and pedestrians.

The integrated restoration of Tinglado N°2 goes beyond pure architectural and urban planning considerations. Reclaiming the building means reincorporating an element of strong symbolic meaning back into the landscape of La Marina. Highlighting the importance of this heritage site aims to recover the historic fabric that ties it to the Poblats Maritims district, to its people and to the maritime identity of Valencia.

Given the strong symbolism of the building, we believe that the development of Tinglado N°2 is a great opportunity to promote the active engagement of citizens in the revitalization of La Marina, to test more sophisticated forms of shared space production and to add value to the way our city is being constructed. Hence, this call for proposals is phrased in the context of placemaking and in terms of an integrated cross-sectional process.

Restoring the importance of Tinglado N°2 means creating an image of La Marina as an open and diverse public space, where tradition and novelty coalesce and where the steadiness of land meets the promises of the sea.

WHY PLACEMAKING?

Placemaking is a concept of Anglo-Saxon origin, which has, in the last couple of years, made its way rather successfully in the urban theory. The objective of placemaking is to convert spaces into places, where space is understood simply by its physical dimensions whereas place also incorporates “content” in terms of identity, people, uses and conditions.

One of the most interesting aspects of placemaking is that it breaks down disciplinary silos which have traditionally affected the construction of the city and specifically the production of shared public spaces. Beyond promoting an adequate urban design, placemaking seeks to inspire people to reimagine and reinvent collectively the spaces they inhabit thus reinforcing the role of these spaces as a shared point of connection.

A COLLECTIVE, INTEGRATED AND CROSS-SECTIONAL PROCESS

The purpose of this call for proposals is to help select the team which will be in charge of the design and coordination of the placemaking process aimed at humanizing the surroundings of Tinglado N°2.

Additional objectives include restoring the physical and symbolic relevance of the building while simultaneously reinforcing the links between La Marina and the community.

The placemaking process we are looking for will be organized according to two main lines of action which must be implemented in an integrated manner:

1. Activities of co-creation and citizen engagement

The active participation of citizens and particularly those living in the nearby neighborhoods should be present during the entire development of the placemaking process and it should remain as a central element. Hence, participation should not be limited only to the initial stages of analysis and design, but should also seep through to the subsequent execution and use of the space.

Under these premises, the coordinating team is expected to develop fully the activities necessary to launch the creative process and to provoke citizen engagement in the project. This implies starting with the ideation of such activities and finishing with implementation, passing through stakeholder identification, specific tasks from the open call, experience design, coordination and conclusions compilation.

2. Physical interventions which improve the quality of the space.

The central goal of this open call is to improve the quality of an area of approximately 10.000 m² located in the precinct of La Marina, between Tinglado N°2 and the Grao neighborhood. From La Marina’s point of view, the physical production of the public space is understood as a dynamic process, open to trial and error, experimentation and an evolving process of re-definition and interpretation.

The team coordinating the placemaking process will be in charge of developing all of those activities until the complete and definitive improvement of the surroundings of Tinglado 2 is achieved, from the most temporary or basic interventions, to the most far reaching and permanent ones. The work will include project design, definition and active coordination until the effective realization of the project is completed.

WHO IS THIS CALL FOR PROPOSALS DIRECTED AT?

- Your team should include a minimum of six members, it should be multidisciplinary and it should include at least one expert in public space design and another who will be responsible for the activities of co-creation and citizen engagement.
- The estimated timeframe for the development of the placemaking process is between 12 and 14 months.
- The budget is 115.000 Euros (+VAT).
- The deadline for receiving proposals is Monday, September 2, 12:00h (GMT+2).

For more information, please take a look at the tender specifications:

www.lamarinadevalencia.com

